

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Revenue

Membership Revenue budgeted for October was \$8792. Actual was \$7671. Year-to-date we are still ahead with \$27,574.50 versus budgeted at \$26,471.

Conference Net Income/(Loss)

The conference appeared to be in line to approximately break even.

Fundraising Net Income/(Loss)

There was no special fundraising.

TLI Net Income/(Loss)

No TLI's were held in October. \$2152 was expended for Citrix Online, a service for online training throughout the year.

District Store Net Income/(Loss)

The District Store was preparing for the conference. There were no expenses for the bookstore in October. Income for the bookstore in October was \$12.95.

Other Revenue

There were no unexpected revenues.

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Marketing

District orders were placed as incentives for membership growth and for building new clubs.

Communications and Public Relations

We were represented at a Career Fair and at the Austin Book Fair.

Education and Training

Hall of Fame Pins at \$1307 were introduced as incentives and Recognition Pins were ordered to encourage increased growth of clubs and individual development.

Speech contests

Numerous Speech Contests were held. There were no expenses.

Administration

Actual exceeded budget by \$452 as postage was higher than anticipated in shipments of the incentives. Gifts and awards also were higher than expected.

Travel

Actual travel expenses were \$660 lower than budgeted.

Other Expenses

There were no other unexpected expenses.