

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Revenue

Membership Revenue for January was \$975. Year To Date Revenue at the end of January was \$32,007, which is below the projected budget revenue by \$587. Leadership was aware of the trajectory of the membership revenue in November and increased promotion of membership retention in addition to membership growth.

Conference Net Income/(Loss)

Conference Expenses for the Fall were below revenue. Spring conference registrations were over 50 participants at the end of January and recorded as deferred revenue.

Fundraising Net Income/(Loss)

Fundraising events were not held.

TLI Net Income/(Loss)

No TLI expense reimbursements were received in January.

District Store Net Income/(Loss)

District Store Revenue was \$121. Other recorded expenses and revenue were redemptions of gift certificates from last year.

Other Revenue

There was no unexpected revenue.

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Marketing

Marketing expenses were underbudget for the month of January.

Communications and Public Relations

Communication and PR expenses were below budget for January.

Education and Training

Education and Training expenses were \$400 below budget for the month of January. Expenses were for the training of Area Governors at the DEC meeting. Education and training expenses for the year were \$7185 below budget. This surplus has been addressed and will be offset by an increase in expenditure for the Distinguished Club Incentives payable later in the year.

Speech contests

There were no speech contests expenses in January. For the year to date at the end of January, speech contest expense were overbudget by \$1004. This reflects expenses that have already been made for speech contests in the Spring.

Administration

Administration expenses are below budget by \$32 for the month and for year to date by \$1819.

Travel

Travel expense reimbursement for the mid year training for the trio are within the budget. Travel expenses overall have been below budget. This partially reflects less than expected travel to support events in Division G which were not able to be organized as planned.

Other Expenses

There were no unexpected expenses.