

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Revenue

The district was below the monthly membership goal by \$127.50; we are however exceeding our year to date membership goal by \$341.50.

Conference Net Income/(Loss)

Our Fall Conference revenue totaled \$20,361.84; which is \$7,638.16 under budget. Fall conference expenses paid through the month of December total \$18,904.24; which is \$8,465.10 under budget. Deferred registrations for the Spring 2013 Conference total \$4,193.53. Additional fall conference expenses will be paid in January.

Fundraising Net Income/(Loss)

n/a

TLI Net Income/(Loss)

The December TLI's were \$3,295.30 under budget. \$1,760 in gift certificate incentives were budgeted. Gift certificates are not expensed when they are issued. We also budgeted \$700 for room rentals, which were generously donated to us by Valero Energy and Austin Community College – Cypress Creek Campus. Every other budget item relating to the TLI's came in under budget.

District Store Net Income/(Loss)

\$120 moved from district store expenses to other areas in December due to gift certificate redemptions. Book store revenue totals \$1,509.34; \$990.66 under budget.

Other Revenue

n/a

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Marketing

Marketing expenses are \$4,806.68 under budget for the year. The marketing budget is largely incentive based; with fewer incentives earned than budgeted for.

Communications and Public Relations

Communications and Public Relations is \$835.56 under budget. The Women's event was cancelled and the postage expense budgeted in August went unused. \$450 of expenses related to the showing of "Speak" are included in December, but budgeted in January.

Education and Training

Education and Training expenses are \$3,799.13 under budget for the year. Training club officers is under budget because training rooms were donated. Training division and area governors was under budget because conference registrations were budgeted but not allowed to be expensed by TI. Other areas of the education and training budget are behind because they are incentive based; with fewer incentives earned than budgeted for.

Speech contests

Speech contests are \$2,108.83 under budget as of December 31st. Spring contest trophies were budgeted in November, but the expense will not occur until January. Trophy orders for the year have been under budget.

Administration

Administration is \$3,875.59 under budget for the year. \$1,500 of this is AG/DG incentives that were not distributed. The photocopying expense has gone largely unused. Postage and shipping expenses are also under budget.

Travel

No unexpected travel reimbursements occurred. Travel is \$4,137.57 under budget for the year.

Other Expenses

n/a