

District 55 Promotions and Incentives 2016-2017

“First” Education Awards (E&T)

- Awards earned by April 30th expire on June 30, 2017
- Awards earned from May 1- June 30th expire on June 30, 2018

1st CC/CL: Earn your **first** Competent Communicator (CC) award AND your **first** Competent Leader (CL) award, within the timeline listed above, and receive \$25 in District 55 Buck\$.

1st ACB/ALB: Earn your **first** Advanced Communicator Bronze (ACB) award AND your **first** Advanced Leader (ALB) award, within the timeline listed above, and receive \$25 in District 55 Buck\$.

New Club Chartering Promotion (Marketing)

Clubs that charter will receive a Personalized Club Banner ([Item 322](#)).

Demo Dash Promotion: In addition to the banner, clubs that charter within 30 days of the demo meeting will receive a Lectern ([Item 382](#)) and a Timing Light.

Club Lead Promotion (Marketing)

Phase I: April 1, 2016 - September 30, 2016

Phase I: Members who provide a lead that results in a club that charters from April 1, 2016 to September 30, 2016 and club sponsors and mentors of those clubs, will be entered into a drawing for a TI apparel item (purchased from TI store), valued up to \$65.00. Drawing will be held at the fall 2016 conference.

Phase II: October 1, 2016 - March 31, 2017

Phase II: Members who provide a lead that results in a club that charters between October 1, 2016 and March 31, 2017, and club sponsors and mentors of those clubs, will be entered into a drawing for a TI Apparel item (purchased from TI store), valued up to \$65.00. Drawing will be held at the spring 2017 conference.

Early Bird Challenge (Marketing)

Clubs that renew 75% of their July 1st base membership (minimum of 8 members paid), by September 15 will be awarded \$50 in District 55 Buck\$

Will announce Early Bird Challenge later in the Toastmaster year.

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Golden Compass Award (E&T)

Clubs that attain all 10 Distinguished Club Program goals and achieve President's Distinguished Club status (a "10/10 Elite" club) by April 30, 2017 will earn a Golden Compass Banner Ribbon and Golden Compass lapel pins for their Officers.

NOTE:

- In order to achieve Distinguished Club status, clubs must have 20 members or a net growth of at least five new members as of the deadline.
- For clubs that elect officers semiannually, officers from both periods will receive Golden Compass lapel pins.

Super 7 and Score with 4 (E&T)

- 1st Club Officer Training Cycle: June 1 - August 31, 2016
- 2nd Club Officer Training Cycle: December 1, 2015 - February 28, 2017

Super 7 – Clubs with 7 officers trained will earn \$40 in D55 Buck\$

Score With 4 – Clubs that have Four (4) club officers trained will be entered into a drawing for \$100 D55 Buck\$. Drawings held at fall and spring conferences

Distinguished Club Promotion (E&T)

- Awards earned by April 30, 2017 expire on June 30, 2017
- Awards earned from May 1, 2017 – June 30, 2017 expire on June 30, 2018

Distinguished Club (5-6 DCP goals achieved)

- \$20 in District 55 Buck\$ (Gift Card).

Select Distinguished Club (7-8 DCP goals achieved)

- \$30 in District 55 Buck\$ (Gift Card).

President's Distinguished Club (9 DCP goals achieved)

- \$40 in District 55 Buck\$ (Gift Card).

10/10 Elite President's Distinguished Club (all 10 DCP goals achieved)

- \$50 in District 55 Buck\$ (Gift Card).
- Club President's Certificate and Small Golden Gavel presented at Fall 2017 Conference during Hall of Fame luncheon

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Member Education Award Drawing (E&T)

Members who earn education awards in the respective time periods will be entered into drawings for \$40 in District 55 Buck\$.

Phase I: July 1, 2016 - April 30, 2017

Sixteen gift cards will be awarded: two per Division. In each Division there will be two drawings: one for those who received a Communication Award and one for those who received a Leadership Award.

Phase II: May 1, 2017 - June 15, 2017 (TI Apparel items)

Two drawings will be conducted (for all awards submitted from 1 May – June 30: one for those who received a Communication Award and one for those who received a Leadership Award. Drawing for choice of TI apparel items. Winners will be notified once the end of year reports are complete from TI.

Golden Gavel Meeting Award (Marketing)

Clubs that conduct a **truly exceptional club meeting** with a District Officer present will earn a Golden Gavel Meeting banner ribbon, Golden Gavel Meeting pins for the members who participated in the meeting, and recognition at the Fall 2016 and Spring 2017 Conferences.

Limit one award per club per year

Open House Promotion (Marketing)

- Phase I: July 1 - September 30, 2016 – up to \$50 reimbursement
- Phase II: October 1 - December 31, 2016 – up to \$25 reimbursement
- Phase III: January 1 - March 31, 2017 – up to \$50 reimbursement
- Phase IV: April 1 - June 15, 2017 – up to \$25 reimbursement

RECIPIENTS: Established Clubs

DESCRIPTION: Established Clubs holding an Open House can receive a reimbursement for approved expenses.

NOTE: Someone from Club MUST contact CGD for approval prior to Open House

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TI Membership Building Promotion (Marketing)

- Phase 1: August 1 - September 30, 2016
- Phase 2: February 1 - March 31, 2017
- Phase 3: May 1 - June 30, 2017

RECIPIENTS: Clubs

DESCRIPTION:

Phase 1: Clubs that win the **Smedley Award Membership Contest** will be entered into a drawing for \$50 in District 55 Buck\$. The drawing will be held at the Fall 2016 Conference.

Phase 2: Clubs that win the **Talk Up Toastmasters Membership Contest** will be entered into a drawing for \$50 in District 55 Buck\$. The drawing will be held at the Spring 2017 Conference.

Phase 3: Clubs that win the **Beat the Clock Membership Contest** will be entered into a drawing for a Timing Light. The drawing will be held at the Fall 2017 Conference.

Star & Elite Member Award

DESCRIPTION: Two separate award offerings (Marketing)

DATES: July 1, 2016 - June 10, 2017

RECIPIENTS: Members

1. Star Award: Complete any five activities in one of three categories and receive a Star lapel pin for that category
2. Elite Member Award: Complete three activities in each of the three categories, nine activities total, and receive an Elite lapel pin.

All recipients, who earn award by 10 June 2017 will be entered into a drawing for a TI apparel item (purchased from TI store), Orders will be submitted to D55 Promotions Chair and members must ensure the correct size is ordered.

Note: Members can earn a maximum of one Star Award per category, and a maximum of one Elite Member award per year.

Pace Setter Promotion – (E&T)

Clubs that reach five Distinguished Club Program (DCP) goals prior to December 16th will earn \$20 in District 55 Buck\$, and recognition at the Spring 2017 Conference.

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Triple Crown Awards (E&T)

Triple Crown awarded to members who earn three educational awards in this Toastmasters year

Excellence Ribbons (Marketing)

Presented by District Leaders to members who have displayed excellence

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