

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

Membership Revenue

The district beat our monthly membership goal by \$2,395.25; we are ahead of our year to date goal by \$3,804.25.

Conference Net Income/(Loss)

Deferred registrations for the Spring 2013 Conference totaled \$7,444.93 at the end of March.

Fundraising Net Income/(Loss)

n/a

TLI Net Income/(Loss)

TLI's are \$3,246.58 under budget for the year. Much of this is due to donated room rentals and unredeemed gift certificates.

District Store Net Income/(Loss)

Inventory for the District Store was purchased in March. The book store expenses are \$406.99 under budget and sales remain \$990.66 under budget.

Other Revenue

Year to date Other Income is \$7.07. This is interest on our checking accounts with Randolph Brooks Federal Credit Union.

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Marketing

Marketing expenses are \$6,763.36 under budget for the year. The marketing budget is largely incentive based; with fewer incentives earned than budgeted for. \$4,860 in Gift Certificates were issued in April that will be expensed to Marketing when redeemed.

Communications and Public Relations

Communication and Public Relations expenses are \$1,954.32 under budget. The Women's event budgeted in September was cancelled. Costs associated with the two showings of the movie "Speak" were much lower than budgeted. The Newsletter printing budget for distribution to markets without e-mail has gone unused to date.

Education and Training

Education and Training expenses are \$8,837.31 under budget for the year. Training club officers was under budget because training rooms were donated. Training division and area governors was under budget because conference registrations were budgeted but not allowed to be expensed by TI. Other areas of the education and training budget are behind because they are incentive based; with fewer incentives earned than budgeted for. \$2,925 in Gift Certificates were issued in April that will be expensed to Education and Training when redeemed.

Speech contests

Speech contests are \$954.99 under budget for the year. Trophy orders came in under budget this year.

Administration

Administration expense are \$4,514.31 under budget for the year. \$1,500 in AG/DG incentives expensed in December will be distributed in June. The photocopying expense has gone largely unused. Postage and shipping expenses are also under budget.

Travel

No unexpected travel reimbursements occurred. Travel is \$6,216.36 under budget for the year.

Other Expenses

n/a