

In the following white cells, include a brief narrative (description/explanation) of the monthly income, revenues and expenses associated with each category of the Treasurer's Report. Explain if the monthly activities aligned or did not align with the district budget and the District Success Plan. A separate sheet may be used. For each of the four Quarter Reports, **all sections of this narrative page must be completed in order for the report to be accepted by World Headquarters.** The questions in the boxes are to help you formulate narratives. Delete the questions, and replace them with your narratives.

**Membership Revenue**

The district was above the monthly membership goal by \$940.50; we are over our year to date goal by \$1,282.00.

**Conference Net Income/(Loss)**

Our Fall Conference revenue totaled \$20,361.84 and expenses totaled \$19,566.85; which is a gain of \$794.99. Deferred registrations for the Spring 2013 Conference total \$4,653.53.

**Fundraising Net Income/(Loss)**

n/a

**TLI Net Income/(Loss)**

TLI's are \$3,246.58 under budget. The only January expense was for copying handouts.

**District Store Net Income/(Loss)**

There was no book store activity in the month of January. The book store expenses remain \$98.54 under budget and sales remain \$990.66 under budget.

**Other Revenue**

Our bank accounts at RBFCU earn interest quarterly. We received \$4.38 in interest income in January.

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**Marketing**

Marketing expenses are \$4,992.15 under budget for the year. The January membership growth expense was for the purchase of HPL kits for Club Fitness Coaches. Banner and banner bags were also purchased during the month.

**Communications and Public Relations**

The expenses related to the San Antonio and Austin showings of the movie "Speak" were expensed in January.

**Education and Training**

Education and Training expenses are \$4,754.50 under budget for the year. All of the January expenses were related to the DEC meeting.

**Speech contests**

The Area and Division contest trophies were purchased in January.

**Administration**

Administration is \$4,094.07 under budget for the year. Expenses in January included payment of the monthly storage fee, postage for mailing HPL kits and the purchase of card stock for name plates.

**Travel**

No unexpected travel reimbursements occurred. Travel is \$4,954.99 under budget for the year.

**Other Expenses**

n/a