

Toastmasters District 55  
District Executive Committee Meeting Minutes  
March 4, 2017

1. Meeting was called to order at 10:45am by SAA Michael Johnson, DTM
2. Pledge & Inspirational thought from the book “The Present” was given by Division F Director Jason Wold, ACS, ALB
3. District Mission was read by Division F Director Jason Wold, ACS, ALB
4. District Administration Manager Amy O’Neil, CC, ALB, called roll and quorum declared
5. District Director Amy Espinoza, DTM, called for the Adoption of Agenda. Agenda was changed to show that Steve Lockwood, DTM, Realignment Co-Chair, will be giving the Realignment report - Adopted
6. District Administrative Manager Amy O’Neil, CC, ALB, called for adoption of the minutes from the January 4, 2017 DEC meeting – minutes adopted
7. 2016-2017 Mid-Year Audit Committee Report was given by Cindy Cross, DTM - Adopted
8. Financial report was given by Finance Manager Stephanie Bostick, TM – report filed
9. without objection, Realignment Committee Report was given by Steve Lockwood, DTM, PDG
10. Recessed for Lunch at 11:35am, meeting called back to order at 12:30pm
11. After additional discussion, motion moved to adopt the realignment committee report - adopted
12. Procedures Committee Report was given by Tonia Norman, DTM, PDG – amendments were made to section XV.E1 to add the following sentence “If a district leader is attending an eligible district event greater than 200 round trip miles from the leader’s home and there are no other leaders to carpool with, the eligible district leader may be reimbursed at the carpool rate”- Adopted
13. Recess at 1:10pm, reconvened at 1:20pm
14. District Leadership Committee Report was given by Doug Kelly, DTM, PDG, DCA
  - A) Slate of individuals running for election (in alphabetical sequence where applicable):
    - Division E: Blanca Kelley ACS/ALB
    - Division F: Kathy Moore, DTM
    - Division G: Jason Wold, ACS/ALB
    - Division H: No Candidate
    - Division I: Caren Hoehn, ACS/ALB
    - Division J: Clifford Walker, ACB/ALB
    - Division K: Nichelle Guadalupe, ACS/ALB
    - Division L: Calvin Cissel, ACB/ALB
    - Club Growth Director: Bill Friedrich, DTM & Wafae Owen, DTM
    - Program Quality Director: Melody Moore, DTM
    - District Director: Hil Alcee, DTM & Linda Oliver, DTM
  - B) Anyone else wanting to run for office will need to run from the floor. Eligibility forms are available on the TMD55.org website and must be ready when member runs from the floor.
15. With no objection, agenda change was made to discuss the Credentials Committee Brief.
16. Credentials Committee Brief was given by Stan See, DTM, PDG, PRA
17. Recessed at 2:20pm; reconvened at 2:30pm
18. Spring Conference Committee Brief was given by Amy Espinoza, DTM, and Peppy Garner ACB/ALB
19. Pathways Update was given by Doug Kelly, DTM, PDG, Pathways District Chief Ambassador

Toastmasters District 55  
District Executive Committee Meeting Minutes  
March 4, 2017

20. Reports by Senior District Officers

A. Public Relations Manager report given by Public Relations Manager William Friedrich, DTM

- i. Open House: Publicity is important and critical, please use all platforms available (facebook, website, meetup, etc.)
- ii. Club Officers: Highlight and recognize outgoing & incoming club officers because it is a good recognition to club members & public
- iii. Speech Contest: Remind clubs to promote their contest winners in all media forms for membership retention and building. Open the contest up to the public as a Toastmaster PR opportunity.

B. Club Growth Director report was given by Club Growth Director Melody Moore, DTM

- i. 2 new clubs have chartered - T-werx & Shield, the Area Directors who helped work with the club members and club sponsors are Calvin Wong (T-werx) and Mary Thomas Miller (Shield)
- ii. 7 clubs that were struggling now have come up to 8 members
- iii. Looking to assign new coaches
- iv. We currently have 194 clubs; our base is 197 and Distinguished will be 203. We need 13 new clubs before June 30<sup>th</sup>.
- v. District Membership goal update: Base 8971, Distinguished goal is 9241.
- vi. Battle of the Brag Board: update provided

C. Program Quality Director report: Linda Oliver, DTM was not available so her briefing was given by Program Quality Chair Blanche Pape, DTM

- i. Education Awards: 23 members have received Triple Crown Award, thirteen HPL completed, eleven new DTMs for this year.
- ii. Super 7: 20 clubs achieved that goal and will receive \$40 in D55 bucks
- iii. Score with 4: 97 clubs completed this task and will be entered in a promotional drawing to receive \$100 of D55 \$bucks, drawing will be conducted at the Spring conference.

D. District Director report was given by District Director Amy Espinoza, DTM

- i. "Your Ideas" determined that the money that had been set aside for district leader shirts will now be used by increasing the distinguished club promotions by \$10 each & working on a club sponsor/mentor/coach incentive
- ii. Dues collection – please work with your clubs to get them in prior to April 1st
- iii. Area Directors that have their reports in by April 15<sup>th</sup> will be put in a drawing for \$50. The drawing will be held at the Spring Conference. Note: Drawing is a personal donation from District Director Amy Espinoza, no district funds will be allotted for this drawing.
- iv. District Council Meeting needs a Quorum at the Spring Conference, please ensure your clubs, officers and members pay dues and come to the meeting for your club to have a voice.

v. What's in the bag: Items in the plastic bags were handed out to everyone during the meeting, this is what each items stands for in the bag: The Quarter (we have a quarter left, 3 months); Vitamin C (remember the 5Cs: to care, to commit, to connect, to communicate, & to

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District Executive Committee Meeting Minutes  
March 4, 2017

celebrate – with the member being the most important); Teas (take time to take care of yourself), pencil (no job is finished until the paperwork is done, i.e. get area director reports turned in!); business card (call if you have any questions); microfiber cloth (absorb it all), plastic bag (keep it together & transparent)

vi. July 9<sup>th</sup> possible date for a District picnic

21. Unfinished Business & General Orders by District Director Amy Espinoza, DTM - None
22. New Business by District Director Amy Espinoza, DTM - None
23. Announcements given by District Director Amy Espinoza, DTM
  - A. Area Director Reports (submitted by 15 April) Drawing for \$50 at the DC meeting
  - B. Amy's Incentive: review of various drawings
  - C. Any donations in Richard Oliver's memory will go towards a youth program or towards the spring conference. Send donations to Amy Espinoza, DTM, 626 Barrow Peak, SA TX 78251
24. Ribbons of Excellence Awards:
  - i. Melody Moore, DTM:
    - a) Excellent in Training: Evelyn Mooring-Howard, ACS/CL, Scott Mallory, ACS/ALB, Jennifer Wolfe, DTM
    - b) Area Director Reports completed: Mary Tucker, ACS/ALB, Scott Mallory, ACS/ALB Lan Lang, ACG/ALB, Jennifer Wolfe, DTM
  - ii. William Friedrich, DTM:
    - a) For helping to run the demo meetings at the American Society of Military Comptrollers: Betty Puckett, ACB/CL
  - iii. Wafae Owen, DTM: Area Director for going above & beyond duty: Calvin Wong, ACG/ALB; Area Director for working hard on getting a lead to charter is Calvin Cissel, ACB/ALB.
  - iv. Khalif Mulholland, ACS/ALS: For his team that has worked so hard David Scott, ACB/ALB, Tatyana Scott, ACS/ALB, Blanca Kelley, ACS/ALB, Lauren Gray, CC/ALB, & Mary Thomas Miller, ACS/CL
  - v. Clifford Walker, ACB/ALB: Ryan Ash, CC/ALB, with Community & Isaac Lee, ACB/ALB, with Central Austin for assisting Launchpad in producing a community speechcraft.
  - vi. Amy Espinoza, DTM:
    - a) William Friedrich, DTM, & Betty Puckett, ACB/CL: organizing demo meeting for the American Society of Military Comptrollers
    - b) Michael Johnson, DTM: great job as logistics manager
    - c) Jim Tarsi, ACB, & Cindy Tarsi, DTM: for Tac Tech Team and staying up late to help prepare
    - d) Amy O'Neil CC/ALB: for setting up room the day before meeting (made a huge difference)
25. Drawings:
  - i. "Your Ideas" for \$50: Calvin Wong (personal incentive, no district funds expended)
  - ii. March DEC door prize drawing: Tracey James, ACB, & Scott Mallory, ACS/ALB – both chose HEB gift cards (personal incentive, no district funds expended)
26. Reminder of DC meeting, Transition DEC, and networking at the Silver Sage Grille after this meeting
  - i. Next DC meeting will be May 6 at Georgetown Spring conference at 2:30 PM (Note: time has changed to 2:05 PM)
  - ii. Transition DEC Meeting will be 3 June at First Lutheran Church, 130 W. Holland, San Marcos, times to be determined.

Toastmasters District 55  
District Executive Committee Meeting Minutes  
March 4, 2017

26. Meeting was adjourned at 3:52pm by District Director Amy Espinoza, DTM