

**Toastmasters District 55
District Executive Committee Meeting January 7, 2017
Minutes**

1. Call to Order at 10:45am by the District 55 Logistics Manager Michael Johnson, DTM, and handed to Amy Espinoza, DTM
2. Erica Lockwood, DTM gave an Inspirational Opening & read the District Mission
3. Amy O'Neil, CC, ALB, performed Roll Call & certified that there were 35 voters present which met the quorum requirement of 29. A majority vote would require 18 votes. A 2/3 vote would require 23 votes
4. Meeting agenda was adopted without objection
5. Amy O'Neil, CC, CL, made a motion for dispensing of the reading of the 12 November 2016 minutes, Adopted. Motion made to approve same minutes. Adopted.
6. Stephanie Bostick briefed the members on the current financial statement and balance sheet. Report was filed.
 - a) members reminded to send reimbursement forms to Amy Espinoza
7. Amy Espinoza, DTM, confirmed the following Appointed Officers:
 - a) Jason Wold, ACS,ALB confirmed as Division F Director until May 6, 2017
 - b) Michael Joseph, DTM, confirmed as F20 Area Director
 - c) Stan See, DTM, District Spring Credentials Chair
8. District Leadership briefing was given by Amy Espinoza, DTM, in lieu of Marie-Piere Clarke, DTM, who was unable to attend. There was a request to put photos and narratives of those running for office onto the TMD55 website. Telephone interviews will be done for those who cannot make the interviews at the Tye Preston Library. Reminder that members may still run from the floor.
9. Pathways Briefing was given by Doug Kelly, DTM
 - a) on schedule to roll out to District 55 in November 2017
 - b) New district office of Pathways Guide will be for district leadership credit
10. Division "Challenge" discussion facilitated by Amy Espinoza,DTM
 - a) reports created today will be presented at the June 2017 transition DEC meeting

**Recessed for Working Lunch - Division Challenge Discussion
Came back from Recess at 12:37pm**

"Division Challenge Completion" Reports given:

- a. Brand to demographics – Div L presented by Area Director L81 Calvin Cissil, ACB/ALB, & Area Director L Jennifer Wolfe, DTM
- b. Ways to promote change – Div G presented by Area Director G30 Kathy Moore, DTM, & Division G Assistant Scott Lawlar, ACB/ALB
- c. How to recruit new talent – Div J presented by Area Director J62 Rick Collins, CC, & Area Director J64 Clifford Walker, ACB/ALB
- d. Make training relevant to members – Div K presented by Area Director K73 Nichelle Guadalupe, ACB/ALB & Area Director K75 Kathryn Roberts, ACB/CL
- e. Root of membership issues – Div H presented by Division H Director Peppy Garner, ACB/ALB, & Area Director H41 Tracey James, ACB
- f. Stale leadership in clubs – Div F presented by Division F Director Jason Wold, ACS, & Area Director F22 Betty Puckett, ACB/CL

- g. How to bring outside skills in – Div I presented by Division I Assistant David Olson & Area Director I53 Tamera Tate-Diggs, ACB/ALB
- h. leveraging the wisdom of crowds – Div E presented by Area Director E13 Tatyana Scott, ACS/CL, & Area Director E12 David Scott, ACB/ALB

12) Special Training Sessions

- A)** PRM – Bill Friedrich, DTM, provided Instructions for use of the Toastmasters District 55 Meetup account
 - B)** CGD – Melody Moore, DTM, gave a briefing on the value of Toastmaster program and why we need to make sure our clubs have at least 20 plus members and why we should add new clubs.
Recessed at 1:45pm
Back from Recess at 1:55pm
 - C)** PQD –Linda Oliver, DTM, gave a briefing on the Spring Conference, the importance of attendance, and the value in the conference program, and why we need to promote this conference.
 - D)** Region 3 Advisor, Monnica Rose, DTM gave a session on the Importance of Leadership in Toastmasters for Area and Division Directors. During her session Monnica had a workshop activity that allowed the divisions to work together and give brief on their discussion to the team.
12. Amy Espinoza, DTM, gave additional information on the following committee reports:
- A) Procedures committee, led by David Estrada, will be presenting their report at the next DEC meeting
 - B) Realignment Committee, led by Linda Oliver, will be presented at the next DEC meeting
 - C) Cindy Cross – Audit chair, is working on the midyear audit to be presented at the next DEC meeting
 - D) Spring Conference committee: Linda Oliver reported that they are currently working on the agenda
13. Reports by Senior District Officers (5 minutes each)
- A. Public Relations Manager, Bill Friedrich, DTM, gave information on the following events:
 - i. open houses & various public media to use as PR
 - ii. Publicize incoming officers
 - iii. Speech contests
 - B. Club Growth Director, Melody Moore, DTM provided an update on the newest membership promotion for the District -- "The Battle of the Brag Board Promotion." Details for this promotion are on the TMD55 website. Melody reminded the members of the other promotions as well, such as Open Houses and the "Talk Up Toastmasters campaign that runs from 1 Feb to 31 March.
 - C. Program Quality Director, Linda Oliver, DTM, gave additional information on:
 - i. mind mapping
 - ii. Clubs that either had or might have to fold
 - D. District Director, Amy Espinoza, DTM
 - i. Amy reviewed the TI dashboard for the current District Membership Goals and provided some data that Melody Moore had analyzed to help us understand, YES, WE CAN EARN DISTINGUISHED OR HIGHER!
 - ii. The District is not going to order District Leader shirts and have opted to use the allocated funds towards some other type of marketing campaign. Amy will send an email for marketing suggestions from our Area and Division Directors and the rest of the team.
 - iv. Reminder of Contests schedules and Dues Collection
 - v. reviewed 5 cs
14. Unfinished Business and General Orders - none
15. New Business - none
16. Announcements & Drawings

- i. Amy checked with TI on the RBFCU proposal to allow our District members to become a part of their "Select" Members promotional account. TI will not allow because of limitations with Branding policy. Amy will notify RBFCU and send an email to the DEC team as well.
 - ii. Reminder that the Area and Division Contests will be on the District website and calendar
 - iii. Constant Contact data form is on the website for registrations - go through Peppy Garner to schedule a Constant Contact campaign.
 - iv. Celebrated quarterly birthdays
 - v. Excellence ribbons:
 - a) Bill Friedrich – Awarded to Clifford Walker and Joe Jarrett, DTM for serving as Sgt At Arms at the Fall District contests
 - b) Melody Moore – Presented to Monnica Rose, DTM for her guidance and help while attending all District events during her visit
 - c) Linda Oliver – Brent DeMoss – saving of 4 clubs in Division I
Stephanie King – outstanding area director & integrity coin
 - d) Amy Espinoza – Nichelle's daughter for being respectful & quiet during DEC meeting
 - Stephanie Bostick for helping with the financials and prepping for mid-year audit
 - Tatyana Scott for reminding us of our freedom of communication
 - e) Wafae Owen – Jennifer Wolfe for submitting all her AD reports
 - f) Brent DeMoss- David Olson for all his help in keeping Division I on track
 - vi. Drawings:
 - A) Amy had two drawings for all DEC members who attended the fall DC meeting. First winner was Virginia Roberts and she received a \$50 bill and the second winner was Tatyana Scott who received a \$25 HEB gift card.
 - B) Amy conducted two drawings for those in attendance at this DEC meeting. Scott Mallory and Calvin Cissel won and will receive \$25 HEB gift cards (their choice) at the next DEC meeting
 - vi. Linda made announcement: Steve Lockwood has come up with very good ideas and everyone is invited to come to a meeting on the 21st January 2017 in San Antonio in regards to realignment. Information on place and time will be emailed out.
 - vii. Next DEC meeting March 4, at 1030 am at Tye Preston Library, Canyon Lake
 - viii. Next DC meeting will be May 6 at the Spring Conference Sheraton Georgetown Hotel & Conference Center at 230 PM
17. Adjourned at 4:15pm by Amy Espinoza, DTM

Amy M. O'Neil

dotloop verified
01/23/17 6:12PM CST
OMUB-DSDX-HHP6-6AJI