

7 Tips for Keeping Club Members

1. *Have Fun!*

- Provide a club atmosphere where creativity is appreciated and members can challenge the skills and abilities of themselves and others without fear
- Fun + Education = Growth and Success

2. *Show Members You Care About Them*

- Call or write to absent members to show them that they are valued by your club
- Invite former members to return and visit the club to see old friends and discover how the club has progressed
- Encourage members to seek out club and district leadership opportunities

3. *Provide Theme Nights and Varied Club Programming*

- Have monthly or quarterly theme nights that vary from the regular agenda
- Participate in Toastmasters speech contests
- Have your entire club visit another local club

4. *Conduct Member Surveys*

- Find out what your club members are thinking about the club and its members
- Make your own survey or buy a printed version from Toastmasters International
- Have entry surveys for incoming members and exit surveys for departing members—ensure that you are meeting the needs of all members

5. *Begin a Club Mentor Program*

- Use the Successful Club Series Module on Mentoring to set up a club mentoring program
- Guiding new members ensure that they stay to become veteran members

6. *Encourage Manual Speeches*

- The variety of 15 advanced manuals will help members to continuously challenge themselves
- The goal of obtaining an educational award will motivate members to stay in the club

7. *Ask For Help*

- Ask members to serve as club officers
- Ask members to help set goals for the club
- Ask members if they are happy with the way the club is operating
- Ask your Area Governor, Division Governor, or District Governor for help