

Ideas for Helping Your Club Grow

Run a Speechcraft (6-8 Week Education Seminar)

- Advertise and Promote

- Consider charging a fee (\$20) and offer to apply towards future membership

Membership Drives

- Competition between members on number of guests

- Open House meeting with food

- Re-Demo Meeting (Invite a quality Demo Team to come to your club)

- Guest Toastmasters to fill roles and make for better meetings

- Guest speakers

- Specialty Meetings

 - Grab Bag Meetings

 - Backwards Meetings

 - Comedy

 - Debate

Flyers/Posters

Club Website (keep up-to-date)

Guest Packets

- History of Club

- Description of Roles

- Ice Breaker Speech

- What to expect at a Toastmasters Meeting

- Explanation of Dues

- Application Form

- Toastmasters Magazine

Consider making closed clubs “open”

Wear your Toastmaster pins/badges

Company Newsletters/Community Newspapers

Consider better meeting location

Club socials (Holidays/happy hours/annual events)

Celebrate Club Anniversaries and Education Awards

Attend Officer Training

Club Newsletters

Keep Meeting ON TIME

Promote Selling Point for small clubs – *Always* speaking opportunities

Never cancel a meeting—Better to have a small meeting than no meeting at all

Make Meetings FUN! ☺