

# District 55 Jack Rabbit Dash for Division Governors

## Ends October 31, 2009

The Jack Rabbit Dash rewards District 55 Division Governors who inspire their division to participate in the Jack Rabbit Dash, assist with club growth and get those dues in on time.

As Division Governor, you already understand the impact the Jack Rabbit Dash can have for your members and clubs.

Your challenge: Inspire your Area Governors, club leaders and members to embrace "The Dash".

In addition, you know that membership growth within existing clubs and chartering new clubs is essential to the success of your division.

For September, your focus is "Dues are Due!"

Now is the time to put your experience and wisdom to work. Mentor. Guide. Listen. This is your opportunity to hone your leadership skills.

Celebrate. Feel the joy and wear your Jack Rabbit pin with pride. Charter new clubs, grow membership within existing clubs. Be the top Division Governor in membership gains and enjoy your \$50.00 Toastmasters gift certificate.

**Mentor.**

**Guide.**

**Listen.**

**Division Governors will be recognized through this program in two ways:**

1. Division Governors who have
  - a. 50% of their Areas earned a Jackrabbit Incentive Program award and 80% of their clubs have paid their dues will receive a bronze Jack Rabbit pin
  - b. 75% of their Areas earned a Jackrabbit Incentive Program award and 90% of their clubs have paid their dues will receive a silver Rabbit pin
  - c. 100% of their Areas earned a Jackrabbit Incentive Program award and 95% of their clubs have paid their dues will receive a gold Rabbit pin
2. The Division Governor of the top division in terms of membership gains over their membership base will be given a \$50.00 Toastmasters gift certificate. The division must have one or more new clubs to qualify.

Numbers will be rounded to the nearest whole number; 1/2 rounds up!

### **10 Steps to Success**

1. **Manage Your Time.** Get organized, create systems, work smarter, not harder. Develop a system to monitor progress, motivate Area Governors and be ready to assist if needed.
2. **Set Goals.** Encourage Area Governors to set area goals based on club input collected during area visits. Create a division plan that meets the stated goals at the club level.
3. **Monitor Progress.** Toastmasters International updates reports every Friday. Make it a habit to review progress each week.
4. **Communication.** Communicate often to motivate, educate and encourage Area Governors in their leadership position.
5. **Provide a Safety Net.** Give your Area Governors the space to lead. However, be prepared to provide support and encouragement wherever needed. Remember, Toastmasters International is a volunteer organization.
6. **Charter New Clubs.** Help Area Governors charter new clubs. This will enable them to become President's Distinguished areas. Your support is key to achieving this goal in your division.
7. **Membership growth.** New members are the lifeblood of clubs. Be prepared to support membership drives to encourage club growth.
8. **Dues are Due!** Encourage your area governors to work with clubs to submit dues early.
9. **Schedule a Division Council Meeting.** Schedule your meeting early to celebrate progress, promote sharing of best practices, and brainstorm ideas to achieve goals.
10. **Organize Contest Schedule.** Encourage Area Governors to inspire every club to conduct a club contest. Set Contest dates early so that members who want to compete can make plans around contest dates!

**Like rabbits, success breeds success!**