

District 55 Jack Rabbit Dash for Area Governors Ends September 30, 2009

The Jack Rabbit Dash rewards District 55 Area Governors who conduct and post area club visits by September 30, 2009 and help at least 50% of their clubs earn a Jack Rabbit Incentive Program Ribbon by August 31, 2009.

As an Area Governor, you may be asking yourself, "Why should I push myself and my clubs to complete these goals?"

Good Question.

The most successful clubs quickly earn their Distinguished club designation because their members are achieving their goals. Distinguished clubs are a magnet to new members who want to associate with successful people and organizations.

As a leader, you will enjoy the thrill of helping others. On a personal level, you feel good about yourself when you set a goal, put forth the effort and finish the project. You feel joy and fulfillment with the victory of completion.

Celebrate. Feel the joy and wear your Jack Rabbit pin with pride. Stretch your clubs to be one of the top six Area Governors in percentage membership gain to enjoy a \$25.00 Toastmasters International gift certificate.

Area Governors will be recognized through this program at the fall conference in two ways:

1. Area Governors who have posted all area club visits on the TI website
AND
 - a. 50% of their clubs earned a Jackrabbit Incentive Program ribbon will receive a bronze Jack Rabbit pin
 - b. 75% of their clubs earned a Jackrabbit Incentive Program ribbon will receive a silver Rabbit Pin
 - c. 100% of their clubs earned a Jackrabbit Incentive Program ribbon will receive a gold Rabbit Pin
2. The Area Governors of the top six areas (district-wide) in terms of **percentage membership gain** over their membership base will be given a \$25 Toastmasters International gift certificate. (Note: Only the membership of clubs existing on June 30th will be counted. New clubs will be excluded from this calculation. Numbers will be rounded to the nearest whole number; 1/2 rounds up!)

Ten Steps to Success

1. **Get organized.** Create a system to locate club information quickly.
2. **Establish a communication system.** Create group email addresses to communicate easily with your clubs.
3. **Offer to conduct officer installations.** Participate in the celebration of new officers by conducting officer installations.
4. **Meet and Greet.** Conduct area visits early to create relationships. Become familiar with each other.
5. **Establish Club Goals.** Help your clubs establish goals quickly. This maximizes their opportunity to achieve.
6. **Experience the club culture.** Every club is different. Celebrate unique club practices and share ideas for improvement.
7. **Communicate to your clubs.** Many club leaders are new in their position. Support them with necessary information and tips.
8. **Motivate club leaders.** Mentor your club officers by providing easy to read educational and motivational messages.
9. **Schedule an Area Council Meeting** early by August 15th. This forum promotes sharing of best practices between clubs.
10. **Help clubs grow.** New members are the life blood of the organization. Help your clubs with membership drives.

Like rabbits, success breeds success!

Mentor. Guide. Listen.