

Q1 District 55 Finances Commentary

If you have questions on the District finances please feel free to call me, Roger Storer, District 55 Treasurer at 512-653-9039 or email to treasurer@tmd55.org.

Balance Sheet

The **Cash Asset** portion shows the bank account balances as of 9/30/2010.

The **TI Reserve Account** is the amount of funds held at TI that can be used for cash disbursements to the District and for paying for items purchased from the TI store.

Restricted District Funds is a fixed amount calculated by TI that is held in reserve for the next District administration. This amount is subtracted from the TI reserve account to yield the amount of funds that are actually available to the District.

Equipment Reserve is a new concept that the District Treasurer has introduced to fund the replacement of District equipment. It will be funded later in the year from member income from TI that is above the budgeted amount.

Other Assets consist primarily of District owned equipment and **Bookstore Inventory** at replacement value. **Fall Conference Prepay** is a cash asset held by Lakeway Resort. This will be offset against the final conference invoice in November. **Customer Invoices** are unpaid invoices at the time of this balance sheet, which will be reflected in the cash balance when they are paid.

Other Liabilities consists entirely of issued, but uncashed District 55 Gift Certificates. As the certificates are used they are expensed to Marketing and relieve the Bookstore inventory.

Income Statement

Income

Member Revenue. TI issues the expected member revenue budget based on historical data. During Q1 we have exceeded the amount of member payments by approximately 10%, due to the addition of new clubs (6) and on-time member payments.

Special Event Income. The David Henderson dinner.

Conference Income. It has proved difficult to break out the conference income into the categories of guest, spouse, late etc.. Look at the total revenue, which is the important factor. In Q1 we are behind in projected revenue, however the October income was excellent, and I have no doubt that we will exceed the total budget revenue for the fall conference. Thank you Conference Committee.

District Store Revenue. Shows a few small cash purchases in Q1. Bookstore revenue will increase dramatically at the District Conference.

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Expenses

Special Event Expenses. The David Henderson dinner.

Administration. Significantly under budget, due to lack of “other expenses”

Communications and PR. Under budget due to free press releases and the use of a very low cost PR mail program. (Mail Chimp)

Conference Expenses. No expenses in Q1. The \$5000 hotel meeting room “budget expense” I have categorized as a Prepaid Asset at this time since no invoice from the hotel has been received.

District Store Expense. Purchases from TI to stock our District Store. Close to budget.

Education and Training. Under budget overall. **Distinguished Clubs** expense was for CD’s for clubs with 5 DCP points. Also included is the “7 officers trained” incentive (Advanced Leadership manuals and Officer Pins). This last item was incorrectly categorized and should have been in the **Training Club Officers** category. No impact on total Education and Training expenses. **Training Division and Area Governors** are expenses for the DEC meeting room in San Marcos, supplies and lunch. **Other Expenses** in this category are the International Convention Registrations for the “Trio” plus IPDG

TLI. Accurate with the budget

Marketing. We have exceeded the budget on **New Clubs** but the results have been excellent. 6 new clubs in Q1. More than offset by the additional member payments from TI to the District. Other areas of the marketing budget are under budget primarily due to the fact that 152 issued gift certificates had not been used by the end of Q1. I anticipate that this will change during the Fall Conference.

Equipment Purchases. These have been capitalized as assets. See Balance Sheet.

Speech Contest. Trophies etc. Accurate with the budget.

Travel. Less travel than budgeted. Good use of conference calls and travel at own individual expense